



Windows Vista Customer Solution Case Study



Customer: John Robert Powers
Web Site: www.johnrobertpowers.net
Customer Size: 9 PCs
Partner: eMazzanti Technologies
Website: www.emazzanti.net
Country or Region: U.S. Eastern
Industry: Professional Services
Partner: eMazzanti Technologies
Partner Web Site: www.eMazzanti.net

Customer Profile

JRP is a training academy of modeling, acting and singing for young prospective talent ages 7-17 years of age located in New York City.

Software and Services

- Windows Vista Business SP1
- Microsoft Office Professional 2007



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www.windowsvistaexperience.com

Top Talent Academy Models Successful Windows Vista Deployment

“Photo Gallery is an organizational life-saver for servicing agencies and casting directors. We inventory our talent by age, sex, race and hair color as well as how appearance changes over time.”

Giampiero Paoletti, President, John Robert Powers

Ever captivating and fiercely competitive, the world of top talent development is epitomized by John Robert Powers (JRP), a renowned New York City based firm. Using the expertise of eMazzanti Technologies, the talent academy's IT makeover included upgrading its business image and creating a more svelte, streamlined operation while managing its databases, communications and resources more effectively. The new Windows Vista was a debut success.

Business Needs

Talent is at the core of John Robert Powers' (JRP) stock and trade—the resident talent of its owners and employees, the young talent it attracts and develops in its academy, and the new technology talent it has applied to business solutions.

This pursuit of talent motivated JRP to seek additional technology solutions through eMazzanti Technologies, the firm's IT consultant, JRP wanted to address its evolving business climate, secure communications and online activities, and more efficiently manage its growing database of talent

Solution

Windows Vista/Office Integration
Windows Vista has unique integration capabilities that facilitate JRP's use of Microsoft Office Professional 2007. For example, the new search functionality in Windows Vista is fully supported by Microsoft Office System metadata for both the office binary and open XML formats. Windows Vista Search can look deeply into Microsoft Office System 2007 data providing full-text search for documents, Microsoft Office Outlook email, and Office Outlook email attachments.



This means that JRP users can find almost any file regardless of where it is located on the hard drive.

Microsoft Office Word, Office Excel, and Office PowerPoint in the 2007 Office System makes it easier to save live icons in the Windows Vista user interface. JRP users can see the contents of a file without opening it.

Both Microsoft Office System 2007 and Windows Vista make it easier to cancel any operation that could cause a system to “hang.” Microsoft Office System uses Windows file input/output (I/O) anti-hang application programming interfaces (APIs) where appropriate. The purpose is to enhance application responsiveness when JRP users run Microsoft Office System 2007 and Windows Vista.

Instant Search

Windows Vista Instant Search rapidly searches for any type of file—email, spreadsheet, photo, graphic, video, audio, text—found anywhere on JRP’s laptop hard drives

Sidebar/Gadgets

Windows Sidebar is a pane on the side of the Windows Vista desktop where JRP can keep its gadgets organized and always available. Gadgets can integrate with JRP applications to provide streamlined interaction. For example, JRP uses a calendar gadget linked to its Outlook calendar for a single, common view of activities and commitments.

Windows Photo Gallery

Windows Photo Gallery offers an easier, more intuitive way to view, manage and refine thousands photos and movies. A streamlined process simplifies acquiring and importing images and videos. New organizational

options make it easier to find top talent materials and information.

Windows Aero

With the Windows Aero interface, Live Taskbar Thumbnail images display the actual contents of windows currently open and those minimized in the Taskbar. Flip 3D is an alternate way to view multiple files and is activated by pressing Start+TAB. This facilitates multi-tasking in a very fast-paced, top-talent industry.

Benefits

■ Easier Integration

“We easily integrated Windows Vista with JRP’s office communications software, its voice-over IP phone system and overall IT network,” said Carl Mazzanti, owner, eMazzanti Technologies, JRP’s IT specialist. “The new operating system was the perfect compliment to the technology stack we recommended and deployed.”

■ Better Schedule Controls

“The Windows Vista sidebar calendar is linked directly to our Office Outlook calendar,” said Giampiero Paoletti, president, JRP. “Receptionists and other staff can instantly see a common view of scheduled events and appointments. We all know who’s coming in each day and what’s going on.”

■ Efficient File Navigation

“Windows Aero helps me easily see what’s in all the files I’m using without re-opening them,” said Paoletti. “If I want a quick look, the thumbnail view works well. If I want a larger image, Flip 3D is the answer. I’d guess it speeds up files navigation by at least 50 percent.”

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■ Increased Organizational Security

“The organization security policy extensions native to Windows Vista fit perfectly into a larger hosted proxy security solution called MXINSPECT we provide JRP,” said Mazzanti. “The security of the client talent data is of particular importance to JRP’s success.”

■ Instant Talent Tracker

“Instant Search has become invaluable to JRP,” said Paoletti. “We can keep track of every document associated with thousands of different talent resources. It makes us act and look smart in terms of our customer service image.”

“My executive directors use Instant Search to keep track of prospective talent,” said Paoletti. “All documents and files related to a specific client are quickly found regardless of where they’re located. Document management is considerably easier.”