



Windows Vista Customer Solution Case Study



Customer: National Book Foundation

Web Site: www.nationalbook.org

Customer Size: 10 PCs

Country or Region: Northeast U.S.

Industry: Education

Partner: eMazzanti Technologies

Website: www.emazzanti.net

Customer Profile

The National Book Foundation promotes excellence in literary reading through public and educational programs.

Software and Services

- Microsoft Windows Vista Business SP1
- Microsoft Office Professional 2007
- Microsoft Windows Terminal Server



For more information about other Microsoft customer successes, please visit: www.windowsvistaexperience.com

Windows Vista Aids Program Development and Streamlines Workflow for Foundation

“We have 58 years of photo archives to manage. Windows Vista Photo Gallery is a tremendous aid to juggling this massive amount of information.”

Harold Augenbraum, Executive Director, National Book Foundation

The National Book Foundation creates and promotes reading literacy programs. The impacts of cultural and technological changes are re-defining how and what people read. Everything from digital books to video games influences reading habits. Internally, with help from IT partner, eMazzanti Technologies and Microsoft Windows Vista, the organization is finding ways to leverage technology to enhance workflow and create better online programs.

Business Needs

Currently celebrating its 59th anniversary, The National Book Foundation's (NBF) fundamental mission is to promote excellence in literary reading through public educational programs. However, the future of reading is uncertain. For example, technology such as e-readers and video games are changing both the way people consume books and the time dedicated to the reading experience itself. In addition,

technology and cultural changes may also affect how authors write literature in terms of length, style, publication channel and remuneration.

“No one really knows what the impact of expanding distribution methods, reader interface and leisure time alternatives will be,” said Harold Augenbraum, executive director, The National Book Foundation. “Historically, large blocks of time have been



needed for readers to 'lose themselves' in a literary adventure. The future could be different."

"Digital reading tools—both hardware and software—are now only second generation," said Augenbraum. "According to the Palo Alto Research Center, reading may evolve to be more of a social event where interactive scrolls react to voice and touch."

The contribution the NBF is making to the future of literacy is in the creation of programs that keep the spirit and adventure of emersion in great literature alive. New computer technology such as Windows Vista and our partnership with eMazzanti Technologies enhances The National Book Foundation's effectiveness and makes the business of running the organization more efficient.

Solution

Remote Desktop Connection

Remote Desktop Connection features in Windows Vista enables easier remote access to any resource or application that National Book Foundation makes available to users.

Instant Search

Windows Vista Instant Search rapidly searches for any type of file—email, spreadsheet, photo, graphic, video, audio and text—found anywhere on National Book Foundation computer hard drives.

Security Center

Windows Security Center helps make NBF computers more secure by alerting users when their security software is not up-to-date or when security settings have potential weaknesses that should be corrected. Additional security assists in protecting the computer while browsing and bars users from

downloading undesirable software via account controls.

Photo Gallery

Windows Photo Gallery offers a more intuitive, easy-to-navigate, and robust way of interacting with NBF's photo and video archives. A streamlined process simplifies acquiring and importing images and videos, and new organizational options make it easier to find appropriate files.

Benefits

■ Remote Work Acceleration

"Windows Vista Remote Connection and our server setup from eMazzanti Technologies enables us to access all files easily, regardless of where we are outside of the office," said Augenbraum. "It has fundamentally changed the way we work, putting emails, timesheets, graphics and payroll files at our fingertips."

"With selected vendors such as our auditors, we gave remote access to our network and have cut the audit time in half," notes Augenbraum. "It's faster and less disruptive to our staff as well."

■ Faster Exhibition Preparation

"Instant Search makes preparing online exhibitions, like the Mark Twain Centennial, a pleasure," commented Augenbraum. "Dozens of cross-media files have to be found to make this type of exhibition happen."

"Another feature in Windows Vista—Photo Gallery—combines with Instant Search to make sorting and organizing a myriad of pictures much easier," said Augenbraum. "We save numerous man-hours with this new capability."

Augenbraum continues: "We have 58 years of photo archives to manage. Windows Vista Photo Gallery is a tremendous aid to juggling this massive amount of information."

■ Invisible IT Support

"eMazzanti Technologies is the consummate problem solver," notes Augenbraum. "They have complete remote access to our network and fix problems before we know they exist. It's not unusual to come in some mornings and find new capabilities or subtle changes installed and working. It's basically invisible IT support."

■ Enhanced Security

"Security is a high priority for National Book Foundation," said Carl Mazzanti, president, eMazzanti Technologies. "For example, each year over 1200 publishers compete in the National Book Awards. The event is very competitive and the submission information is kept confidential."

Mazzanti continues: "Windows Vista Security Center helps protect desktop data through enhanced firewalls, anti-spyware and virus settings, Internet phishing schemes, automatic software updates and user account controls."

■ Productivity Boost

"ReadyBoost is another small Windows Vista feature with a huge benefit," said Augenbraum. "Manipulating large audio and photo files can consume a lot of RAM. Inserting a multi-gigabyte thumb drive into the USB slot gives the extra computing horsepower we temporarily need."