

## Business Information Optimization Website Aids Growing NYC Area Businesses

*IT consultant, eMazzanti Technologies announces site to help businesses develop an effective technology strategy for business growth*

Hoboken, New Jersey -- (Vocus) January 8, 2016 – A New York City area IT managed services provider (MSP) and computer consultant, announces a business-oriented website, [www.nycoutsourcedit.com](http://www.nycoutsourcedit.com), designed by business IT experts to provide helpful guidance for area companies looking to optimize business information, strengthen information security and outsource network management.



"Outsourcing IT makes economic and organizational sense for small or large businesses.," noted Carl Mazzanti, CEO. "But the big payoff comes from increased growth, which is the result of focusing more available resources on strategic business goals and optimizing business information to support revenue-generating activities."

The website, created by eMazzanti Technologies, includes helpful business information such as the following, as well as tips on information security and network management:

### Grow the Business

An effective technology strategy for business growth includes Business Information Optimization, which is a process for streamlining the flow of information inside and outside the company. Business Information Optimization can help:

- Optimize key business activities to keep information flowing smoothly inside and outside of the company
- Facilitate growth by replacing inefficient or outdated technologies
- Form highly efficient, responsive and productive environments by marrying business processes and technical resources

Through the use of intelligent business applications and IT infrastructure, eMazzanti customers throughout New York City and northern New Jersey have the tools to:

- Tackle business challenges
- Automate workflows
- Leverage emerging technologies
- Be competitive in their industries

eMazzanti integrates products and services with existing applications and infrastructure to create an advanced business strategy for growing companies. Well-designed solutions provide more opportunity

for effective use of information. The right tools to make information accessible across platforms, systems and devices, streamlining business communications and facilitating growth.

For more information about how to optimize resources and increase business growth visit eMazzanti's new Outsourced IT website at: <http://www.nycoutsourcedit.com>

Related resource information:

[eMazzanti CEO Named to List of Top 20 Visionary MSPs and SMB Partners](#)

[eMazzanti Technologies Improves Ranking Among Top MSP's Worldwide](#)

### **About eMazzanti Technologies**

eMazzanti's team of trained, certified IT experts rapidly deliver cloud and mobile solutions, multi-site implementations, 24x7 outsourced network management, remote monitoring and support to increase productivity, data security and revenue growth for clients ranging from professional services firms to high-end global retailers.

eMazzanti has made the Inc. 5000 list six years running, is a 2015, 2013 and 2012 Microsoft Partner of the Year, and a 5X WatchGuard Partner of the Year.

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