

## Manufacturing Cyber-Security Presentation at NJMEP

*'Secure the Manufacturing Product Line' is the topic of NJMEP Manufacturing Cyber-Security Program featuring NYC tech entrepreneur and cyber-security expert, Carl Mazzanti*

Hoboken, New Jersey -- (Cision) January 31, 2018 — eMazzanti Technologies Vice President and Co-founder, Carl Mazzanti, will be the featured speaker at a Manufacturing Cyber-Security Program organized by the New Jersey Manufacturing Extension Program (NJMEP) on Thursday, February 1, 2018.



The Manufacturing Cyber-Security Program is scheduled to run from 9:30 to 11:30 am at NJMEP Headquarters, 2 Ridgedale Ave., Suite 305 in Cedar Knolls, New Jersey. Mazzanti's topic will be, "Secure the Manufacturing Product Line."

"Manufacturing has recently jumped to number two on the list of industries most vulnerable to cyber-attack," stated Mazzanti. "As industrial technology advances, manufacturers are increasingly using cloud, data analytics and mobile to improve their connectivity and infrastructure. This means a larger attack surface from which cyber criminals can infiltrate."

### Manufacturing Cyber-Security Lacking

For seasoned cyber-criminals, hacking a manufacturing company is easy money because:

- Manufacturing is not held to the same security standards as business-to-consumer (B2C) industries such as eCommerce.
- Manufacturers tend to rely on outdated cyber-security measures.
- Hackers can use older viruses, such as Heartbleed and Shellshock, as well as classic email phishing scams to penetrate manufacturing's weak walls of defense

According to Mazzanti, hackers who attack manufacturing companies are usually after intellectual property. In contrast, with the healthcare industry, cyber-criminals are generally looking for social security numbers.

### Manufacturing Cyber-Security Tips

Many small business manufacturers lack sufficient resources to manage cyber-security risks. The shortage of cyber-security professionals and the evolving nature of the risks make effective cyber-security a challenge for organizations of all sizes.

eMazzanti Technologies offers these simple [manufacturing cyber-security tips](#) as a place to start:

- Do not open attachments or click email links unless positive it's from a known sender.
- Always use up-to-date antivirus software and firewalls.
- Do not access public Wi-Fi connections unless using VPN encryption.

- Use a browser extension that will detect malicious websites.
- Update to the latest version of Windows or iOS when available.
- Always use the most recent browser release.
- Back up data every day.

Fortunately, the experts at eMazzanti Technologies, a managed security services provider (MSSP), make it their business to understand the fast-changing cyber-security landscape. They provide [cyber-security technologies](#) to detect and block attacks.

In addition, eMazzanti designs multi-layered proactive cyber defense solutions to mitigate manufacturing cyber-security risk, including a variety of [managed services solutions](#) and [24/7 network monitoring](#).

Related resource information:

[3 Tips for Stronger Supply Chain Cyber-Security](#)

[eMazzanti Technologies Offers Updates to Patch Meltdown and Spectre Security Flaws](#)

## About NJMEP

NJMEP is a private, not-for-profit organization that improves the profitability and competitiveness of New Jersey's manufacturers. Backed by the National Institute of Standards and Technology (NIST), NJMEP enables organizations to enhance their productivity and efficiencies, reduce costs, and improve employee performance.

## About Carl Mazzanti

Carl Mazzanti is the Co-founder and Vice President of eMazzanti Technologies, Microsoft's 2015, 2013 and 2012 Partner of the Year, and 8X Inc. 5000 list honoree. His company specializes in manufacturing cyber-security and cloud solutions, outsourced network management, remote monitoring, and support for small and mid-sized manufacturers. Carl is frequent business conference speaker and technology talk show guest on the topic of cyber-security.

## About eMazzanti Technologies

eMazzanti's team of trained, certified IT experts rapidly deliver manufacturing managed IT, digital marketing services, cloud and mobile solutions, multi-site implementations, 24x7 outsourced network management, remote monitoring and support to increase productivity, data security and revenue growth for clients ranging from small manufacturers to high-end global retailers.

eMazzanti has made the Inc. 5000 list eight years running, is a 2015, 2013 and 2012 Microsoft Partner of the Year, 2016 NJ Business of the Year, 5X WatchGuard Partner of the Year and one of the TOP 200 U.S. Microsoft Partners! Contact: 1-866-362-9926, [info@emazzanti.net](mailto:info@emazzanti.net) or <http://www.emazzanti.net>  
Twitter: @emazzanti Facebook: [Facebook.com/emazzantitechnologies](https://www.facebook.com/emazzantitechnologies).

2015 | 2013 | 2012 Microsoft  
Partner of the Year



Inc. 5000 || 5000  
2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010



ShoreTel Sky  
Partner of the Year