

Flowers and O'Brien Law Excels with Legal Technology and Strategy from eMazzanti



Hoboken, boutique firm drives competitiveness and boosts efficiency with legal technology ideas and solutions from eMazzanti Technologies—in a new case study

Hoboken, NJ (Cision) July 29, 2020 – eMazzanti Technologies, a NYC area [managed services provider](#) and IT consultant has published a new case study relating milestones from the company's 14-year technology partnership with Hoboken boutique law firm, Flowers and O'Brien.

The informative case study relates how Flowers and O'Brien's partners strategically applied legal business technology from eMazzanti to compete with larger firms since the company's beginning in 2006. According to the study, they also represented clients more cost effectively with efficient document management.

"We have a mutual trust. We know their company and clients and they know our people and business," stated Mark O'Brien, Partner, Flowers and O'Brien, LLC. "Therefore, eMazzanti is ideally qualified to offer new equipment, updates, and technology designed to make our life easier, more efficient and more profitable."

Below are a few excerpts from the case study: "[Flowers and O'Brien Excels with Legal Technology and Strategy from eMazzanti.](#)"

Legal Technology Yields Increased Competitiveness

"As FNO grows with eMazzanti, the firm's new business comes entirely from referrals. Technology plays an important role in the firm's success. 'We've practiced in 500-person law firms, so we have the big firm ability,' related Flowers. 'And with technology, we're able to swim with the big boys.'"



Working More Efficiently

"FNO does a fair amount of financing work in the seven-figure range. The lenders involved heavily document those transactions. 'We don't struggle keeping up,' reported flowers. 'We're able to maintain the flow of paperwork and represent our clients cost effectively because of the technology.'"

Long-term Strategic Partnership

"eMazzanti thinks strategically about your business and how they can enhance your productivity and profitability by providing technology tailored to your needs,' concluded O'Brien. 'Their personnel are also courteous and punctual problem-solvers.'"

[Read the full case study >>](#)

Timely and Cost-effective Legal Advice

Flowers & O'Brien, LLC (FNO), a NYC area boutique law firm, specializes in the representation of privately held companies, typically with real estate interests. Partners, Kerry Flowers and Mark O'Brien, seek to provide clients with sound legal advice in a timely and cost-effective manner.

2015 | 2013 | 2012 Microsoft
Partner of the Year



Inc. 500 || **5000**
2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010



ShoreTel Sky
Partner of the Year

They also strive to partner with clients to ensure their success by providing practical business advice specific to their needs to enable them to achieve their immediate and long-term goals and growth potential.



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[Priority Attracts Bicycle Fleet Customers with eMazzanti-Built Website](#)

About eMazzanti Technologies

eMazzanti's team of trained, certified IT experts rapidly deliver increased revenue growth, data security and productivity for clients ranging from law firms to high-end global retailers, providing advanced retail and payment technology, cloud and mobile solutions, multi-site implementations, 24x7 outsourced network management, remote monitoring and support.

eMazzanti has made the Inc. 5000 list eight consecutive years, is a 4X Microsoft Partner of the Year, the #1 ranked NYC area MSP and NJ Business of the Year! Contact: 1-866-362-9926, info@emazzanti.net or <http://www.emazzanti.net> Twitter: @emazzanti Facebook: Facebook.com/emazzantitechnologies.

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