

Nonprofit's Fundraising Increased 4X with Microsoft 365 Collaboration Tools from eMazzanti



Olympic Pride nonprofit enabled to operate virtually, increase fundraising 4X with Microsoft 365 collaboration tools from eMazzanti—in a new nonprofit technology case study

Hoboken, NJ (Cision) February 18, 2022 – eMazzanti Technologies, a NYC area [managed services provider](#) and [nonprofit IT consultant](#) published a new nonprofit IT case study featuring Olympic Pride. The customer success story describes the benefits of a mid-pandemic Microsoft 365 implementation and training for the Washington State organization.

The informative case study relates how Olympic Pride, a small community nonprofit on the Olympic peninsula sought to establish a virtual presence during the pandemic. eMazzanti responded quickly and provided customer service to set up the organization and train leadership.

According to the study, the organization increased its fundraising fourfold with Microsoft 365, quickly adapting to operating virtually. The increase resulted from the organization's enhanced ability to communicate with its community enabled by the productivity and collaboration tools and training provided by eMazzanti.

"By operating virtually as a team, we increased our fundraising fourfold last year," stated Ellen Caldwell, President, Board of Directors, Olympic Pride. "That's a huge amount for a small organization."

Below are a few excerpts from the case study: "[Nonprofit's Fundraising Increased 4X with Microsoft 365 Collaboration Tools from eMazzanti.](#)"

Microsoft 365 Collaboration Platform Facilitated

"In March of 2021, eMazzanti licensed Olympic Pride on Microsoft 365. Taylor called Caldwell back within a day or two to put her in contact with the technician who would help her set up the organization. eMazzanti also conducted a training session where they walked Caldwell through the Microsoft 365 Admin Center. Then she understood how to use the tools in the stack, such as email groups, in collaboration with the team."



Fundraising Increased 4X

“With Microsoft 365, Olympic Pride increased its ability to communicate with its community. ‘And by operating virtually as a team, we increased our fundraising fourfold last year,’ added Caldwell. ‘That’s a huge amount. We’re a small organization, but we went from around \$9,000 to over \$36,000 this year.’”

“Now, I’m able to manage a team and collaborate with more people doing various tasks,’ she continued. ‘It’s not just me writing a letter or calling people. We can put a newsletter together, put it on blast, and set up a link for people to come to our website. And we communicate that to them through the simple combination of email, Word, and PDFs.’”

Great Customer Service

“Caldwell says she would go with eMazzanti again. ‘Gabrielle’s customer service is the thing that makes it for me,’ she explained. ‘She is fantastic, very relatable, easy to work with and fun. For as long as our board decides to use this platform, we will stay with her.’”

[Read the full case study >>](#)

Small Nonprofit Sought to Operate Virtually

Ellen Caldwell is the president of the board for Olympic Pride, a small 501(c)(3) nonprofit organization just across Puget Sound from Seattle, Washington. The group helps to support LGBTQ+ community members on the Olympic Peninsula through awareness, education, and community engagement.

“I’m honored that eMazzanti Technologies selected our organization for a case study,” related Caldwell. “We are very small and our experience with them has been excellent.”

Caldwell joined the organization two years ago to lead a significant restructuring from its original name and brand. According to Caldwell, switching to eMazzanti and a more technical and virtual operation was a huge part of the group's restructuring.



Nonprofit IT Infrastructure Upgrades

Since 2001, eMazzanti Technologies has been helping nonprofit organizations enhance collaboration and increase community outreach with IT infrastructure upgrades. Nonprofit leaders rely on eMazzanti's deep [nonprofit technology](#) experience and technical training to cut costs and drive improvements to service, productivity, and security.

Have you read?

[Chatham Township Finds Long-Term Technology Partner to Modernize Operations](#)

[Multi-cultural Fashion Company Enhances Communication with Microsoft Teams](#)

About eMazzanti Technologies

eMazzanti's team of trained, certified IT experts rapidly deliver increased revenue growth, data security and productivity for clients ranging from law firms to high-end global retailers, providing advanced cybersecurity, retail and payment technology, cloud and mobile solutions, multi-site implementations, 24x7 outsourced network management, remote monitoring, and support.

eMazzanti has made the Inc. 5000 list 9X, including eight consecutive years, is a 4X Microsoft Partner of the Year, the #1 ranked NYC area MSP and NJ Business of the Year! Contact: 1-866-362-9926, info@emazzanti.net or <http://www.emazzanti.net> Twitter: @emazzanti Facebook: Facebook.com/emazzantitechnologies.

2015 | 2013 | 2012 Microsoft
Partner of the Year



Inc. 5000 || 5000
2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010



ShoreTel Sky
Partner of the Year