Cyber-Crime Solutions to be Shared at NYS Cyber Security Conference

Business leaders facing increased cyber-attacks look to NYC area cyber security expert for understanding of cyber-crime solutions and challenges at critical conference session

Hoboken, New Jersey (June 5, 2023) – Carl Mazzanti, President and Co-founder of eMazzanti Technologies, a NYC area cyber security expert, will address the New York State Cyber Security Conference on the topic of Cyber Crime Solutions and Challenges.

His live presentation runs from 2:10 – 3:00 pm, June 7, 2023. Interested parties may register here for the conference, to be held June 6 through June 7 at the Empire State Plaza Convention Center in Albany, NY.

"Defending business assets and employees from cyber-attack requires the right mix of cyber security solutions," stated Jennifer Mazzanti, CEO, eMazzanti Technologies. "These solutions must address specific business needs, such as cloud computing and remote work, as well as an evolving threat landscape."

Every Business a Target

Cyber-attacks continue at alarming rates because cyber-criminals continue to profit from them. Every business of any size becomes a target eventually, even in the cloud, but small and mid-sized businesses (SMBs) invest the least in preparation and prevention.

In his presentation, Mazzanti will discuss the essential facts about cyber-crime, including:

- How ransomware continues to be the number one cyber-threat
- How cyber-criminals continue to get away with it
- Costs to recover run into the millions
- How to protect your business for a small investment

Boosting Cyber Security Awareness

The 25th Annual New York State Cybersecurity Conference is focused on boosting cyber security awareness and empowering state and local governments, academia, organizations, and New Yorkers to take better control of their digital security. The conference is free to government and public sector employees, as well as students.

"Education and awareness, in government, the private sector, and the community at large, are essential to address today's constantly evolving cyber threats," said New York State Chief Information Security Officer Chris DeSain. "The 25th Annual Conference continues our efforts to provide individuals across a broad range of disciplines opportunities to learn from leading experts in the field and discuss effective cybersecurity strategies and best practices."

Partner with Cyber-Crime Solutions Experts

eMazzanti Technologies helps business leaders protect their customer information and business assets from cyber-attack. The company offers digital compliance solutions, security awareness training, and cyber security solutions featuring multi-layered protection with advanced malware detection and intrusion prevention.

Have you read?

How MSPs Protect Your Microsoft 365 Environment from Cyber Threats

Get a Cyber Security Assessment Now to Know Your Risk

About Carl Mazzanti

Carl Mazzanti is the Co-founder and President of eMazzanti Technologies, Microsoft's 4X Partner of the Year, 9X Inc. 5000 list honoree and the #1 ranked NYC Area MSP. His company specializes in IT security, cloud solutions, outsourced network management, remote monitoring, and support. A frequent business conference speaker and technology talk show guest, Carl has often contributed at Microsoft-focused events.

About eMazzanti Technologies

eMazzanti's team of trained, certified IT experts rapidly deliver increased revenue growth, data security and productivity for clients ranging from law firms to high-end global retailers, expertly providing advanced business cyber security, retail and payment technology, digital marketing services, cloud and mobile solutions, multi-site implementations, 24×7 outsourced network management, remote monitoring, and support.

eMazzanti's consistent growth landed them on the Inc. 5000 list 9X. Recognized as a 4X Microsoft Partner of the Year, the #1 ranked NYC area MSP, NJ Business of the Year, and 5X WatchGuard Partner of the Year, the company excels as a trusted outsourced IT partner! Contact: 1-866-362-9926, info@emazzanti.net or http://www.emazzanti.net Twitter: @emazzanti Facebook: Facebook.com/emazzantitechnologies.